



The Whole Life Challenge happens 3 times a year – January, May, and September. Each Challenge lasts 8 weeks.

There are three registration periods for each Challenge – Early Registration, Regular Registration, and Late Registration.

- During Early Registration, entry is discounted for both businesses and individual players.
- After Early Registration ends, Regular Registration begins, and price goes up to normal retail levels.
- Once the Challenge begins, Regular Registration ends, and Late Registration begins. There is no pricing change at this point.
- Players may register up to the Late Registration deadline (although they will miss a portion of the Challenge). No additional players may join after Late Registration closes.

2017 CHALLENGE CALENDAR			
EVENT	JANUARY CHALLENGE	MAY CHALLENGE	SEPTEMBER CHALLENGE
Registration Opens	September 29	February 2	June 1
Early Registration Closes	January 4	May 3	August 30
Challenge Starts	January 21	May 20	September 16
Registration Closes	January 21	May 20	September 16
Late Registration Closes	February 1	May 31	September 27
Challenge Ends	March 17	July 14	November 10

Register your team at: [business.wholelifechallenge.com/sign-up/](http://business.wholelifechallenge.com/sign-up/)



<b>2018 CHALLENGE CALENDAR</b>			
<b>EVENT</b>	<b>JANUARY CHALLENGE</b>	<b>MAY CHALLENGE</b>	<b>SEPTEMBER CHALLENGE</b>
Registration Opens	September 28, 2017	February 1	TBD
Early Registration Closes	January 3	May 2	TBD
Challenge Starts	January 20	May 19	TBD
Registration Closes	January 20	May 19	TBD
Late Registration Closes	January 31	May 30	TBD
Challenge Ends	March 16	July 13	TBD

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