



REVENUE-BASED TEAMS	LICENSE TEAMS
<p>Players pay for themselves and do not need a code to register.</p> <p>During early registration players pay \$39, during regular registration \$49.</p> <p>Your company will earn a percentage of revenue back, ranging from 30% to 50% (depending on team size).</p> <p>Players register for a specific Challenge and cannot roll registration over to future challenges.</p> <p>Friends and family can also join your team, paying for their own registration.</p>	<p>Your company purchases registration codes to pass on to your employees, friends and family.</p> <p>During early registration, corporate license discount is based on a \$39 retail price. During regular registration, corporate license discount is based on a \$49 retail price.</p> <p>Registration codes purchased in advance of the Challenge qualify for the discounts from retail, ranging from 30% to 50% off (depending on team size).</p> <p>Registration codes can be used upon purchase or applied to the next two consecutive Challenges, but cannot be refunded.</p> <p>If you keep your team "public," then friends and family can join and pay on their own.</p>

BOTH TEAMS COST \$99 TO REGISTER AND INCLUDE:

- All the promotional materials you need to build your team, including emails, web copy, and fliers.
- Three complimentary player registrations – 1 for your team leader and 2 additional free entries.
- An online scoreboard unique to your team so you can see how everyone is doing day-to-day.
- Ongoing guidance for team leaders on boosting and maintaining player engagement.
- An online communication feed for your team to share, support, and encourage each other.
- An administration console that lets you measure the daily and weekly engagement of your players.
- The ability to create sub-teams under your larger team umbrella – perfect for large groups.
- Instructions on holding preliminary rally, conducting baseline testing, and taking player measurements.
- 24/7 support for players via our Help Center for technical, scoring, or rules questions.

To Register your Revenue-Based Team, visit:
business.wholelifechallenge.com/sign-up

To register your Corporate License Team, please contact Jenna Gruttadauria –
Phone: (323) 432-0930 Email: jenna@wholelifechallenge.com



REVENUE-BASED TEAM PRICING <i>(\$99 team registration, players pay for themselves. Revenue share to partner is volume-based.)</i>	
Team Size	Revenue Share*
1-9 Players	0%
10-60 Players	30%
61-120 Players	40%
121+ Players	50%

*Revenue share is paid via PayPal or Dwolla and is distributed four weeks after the start the Challenge.

LICENSE TEAM PRICING <i>(\$99 team registration plus a discounted price per employee based on team size)</i>			
Team Size	Discount from Retail	Early Registration	Regular Registration
1-9 Players	0%	\$39.00	\$49.00
10-60 Players	30%	\$27.30	\$34.30
61-120 Players	40%	\$23.40	\$29.40
121+ Players	50%	\$19.50	\$24.50