



The Whole Life Challenge happens 4 times a year – January, April, July, and September.

Each Challenge lasts 6 weeks.

There are three registration periods for each Challenge – Flash, Early, and Regular.

- During Flash Registration, a special entry price is available for returning individual players.
- During Early Registration, entry price is discounted for businesses and individual players.
- Once Regular Registration begins, the entry price goes up to normal retail for everyone.
- Players may register up to the Registration deadline (although they will miss a portion of the Challenge if they register after the start date).

2018 CHALLENGE CALENDAR				
EVENT	JANUARY CHALLENGE	APRIL CHALLENGE	JULY CHALLENGE	SEPTEMBER CHALLENGE
Flash Registration	Sept 28 - Nov 14	Feb 1 - Mar 6	Apr 26 - May 29	Jul 19 - Aug 21
Early Registration	Nov 15 - Jan 3	Mar 7 - Mar 28	May 30 - Jun 20	Aug 22 - Sept 5
Regular Registration	Jan 4 - Jan 31	Mar 29 - Apr 25	Jun 21 - Jul 18	Sept 6 - Oct 3
Challenge Starts	January 20	April 14	July 7	September 22
Challenge Ends	March 2	May 25	August 17	November 2

Register your team at: [business.wholelifechallenge.com/sign-up/](https://business.wholelifechallenge.com/sign-up/)